

Motor Neurone Disease Australia Inc.

#### **POLICY NUMBER:**

#### DONATIONS AND FUNDRAISING POLICY

# **Background:**

#### Research donations:

MND Australia works to encourage and support high-quality MND research and is committed to working to enhance and increase donations received for research either through MND Australia or directly to the MND Research Institute of Australia (MNDRIA). When representing the organisation at events or in the media to raise awareness and funds for MND research all MND Australia staff and board need to be able to clearly state that all funds raised for research on behalf of MND Australia or its research arm MNDRIA will go directly to research.

### Fundraising:

MND Australia attracts donations from national corporate organisations, from time to time, and also increasingly individuals who wish to support the work of the national association and/or research.

One of MND Australia's strategic objectives is to: Source funding to create a more financially independent and sustainable future

MND Australia is committed to minimizing the impact of membership fees on our members and to ensuring that MND Australia, as the peak body for MND care and research, is a sustainable organisation with the capacity to achieve its strategic objectives.

It is therefore imperative that MND Australia continues to attract and seek donations, philanthropic and government funding and corporate sponsorship nationally.

MND Australia is committed to work with member associations to achieve the national baseline of services and the best possible care and support for people living with MND and their families nationally. MND Australia does not undertake fundraising activities in competition with state associations. To avoid conflicts of interest MND Australia informs any potential donors of the work of the state and national organisations and directs potential donors, who wish to support care for people living with MND in their state or territory, to the relevant association.

# Policy:

Every dollar received by MND Australia and the MND Research Institute of Australia (MNDRIA) for research will be used for research

All donations made to MND Australia for general purposes will be used to support and enhance the strategic objectives of MND Australia related to promoting care and research and national influencing, information and awareness activities to improve outcomes for people living with MND.



## Procedure:

Signed

All donations received for research will be directed to the MND Research Institute of Australia in accordance with MND Australia Research Funds Policy.

MND Australia will be responsible for all research related operational costs.

MND Australia staff and board directors will clearly state where donations will be allocated when they are speaking at any fundraising events and/or when engaging with the media.

MND Australia staff and board directors will provide information to potential donors of the work MND Australia and the state associations to assist donors and supporters to make an informed choice regarding where they wish to direct their donations.

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Endorsed by MND Australia 19 June 2011

Ralph Warren (President)

Review date:

NB – this policy should be read in conjunction with the MND Australia Research Funds Policy