

**A complete list of all media wins for MND Week 2010 appears below:**

<b>Date/Time</b>	<b>Radio / TV interviews</b>	<b>State</b>
<b>Sunday 9 May</b>		
<b>5pm</b>	<b>Radio 2UE Clive Robertson (Abe)</b> interviewed Dominic Rowe at studio at 170 Pacific Highway, Greenwich.	<b>NSW</b>
<b>Thursday 6 May</b>	<b>ABC Radio Morning Show Geoff Hutchinson</b> interview with <b>Michael Crosbie</b> re his stem cell treatment in India	<b>WA</b>
<b>Wed 5 May</b>		
<b>9.15am live</b>	<b>Radio ABC 720 Perth Breakfast Eoin Cameron</b> (producer Brad McCahon, interviewed Judith Durham live to air.	<b>WA</b>
	<b>Radio ABC South East Bega Breakfast program Ian Campbell</b> interviewed Philip Hearnshaw about MND (producer of Happy Feet 2 and Babe Movies	<b>NSW</b>
<b>3.30pm est</b>	<b>ABC Radio 809 Adelaide Carole Whitelock Afternoon Program</b> Producer of Carole Whitelock's afternoon show interview with Judith Durham	<b>SA</b>
<b>Tuesday 4 May</b>		
<b>9.40am</b>	<b>ABC Ballarat Morning Program Prue Benteigh</b> (live to air for morning program). Interview with Shirley Vanderbaum	<b>VIC</b>
<b>1.45 pm</b>	<b>ABC Radio 774 Melbourne Afternoons Richard Stubbs</b> with Judith Durham (Sally Rope Producer)	<b>VIC</b>
<b>3pm</b>	<b>ABC 936 Hobart Afternoons with Michael Veitch</b> Producer Joel Rheinberg interviewing Judith Durham at Southbank Studio.	<b>TAS</b>
<b>Monday 3 May</b>		
<b>9.40am</b>	<b>ABC Newcastle Morning Show with Jill Emberson</b> interview with Judith Durham for morning show	<b>NSW</b>
<b>2.30pm</b>	<b>ABC Canberra Afternoon Program Genevieve Jacob:</b> Producer Melanie Tait Jacobs speaks to Judith Durham, Patron, <b>Motor</b> Neurone Disease Association of Australia, about her personal experience with <b>MND</b>	<b>ACT</b>
	<b>ABC South West WA interview with Richard Prince and Sue Colyer</b> about his walk on the Bibbulmun Track and MND	<b>WA</b>
	<b>Sunshine FM WA Interview about Blue Cornflower Day</b>	<b>WA</b>
<b>7pm Pre-record for that evening</b>	<b>Radio 2UE Clinton Maynard Overnights Midnight to Dawn</b> –speaking to Ralph Warren 7pm pre-record	<b>NSW</b>
<b>27 April 10</b>		
<b>11am – 12pm</b>	<b>97.4 The Pulse Geelong Greg McHenry</b> interviewed Pam Whitten and her husband as well as Rod Harris from MND Victoria at the station for their own program.	<b>VIC</b>

Dates of media coverage	PRINT	Circulation	State
24 June	<b>Mandurah Mail – Club helps raise disease awareness</b> – junior football club efforts to raise awareness of MND	35,121	WA
24 June	<b>Track walker raises fund raising bar to \$30,000</b> – case study of fundraising efforts of Richard Prince	3,052	WA
22 June	<b>Burnie Advocate – An inspiration to the very end</b> - case study about Darryn Billing	23,545	TAS
18 June	<b>Medical Observer – 5 minutes with Dr Adrian Sheen</b> , President of Doctors Action mention of MND	21,917	National
18 June	<b>Area News – Chilled music day for charity</b> - Country Music Afternoon fundraising event for MND	5,351	NSW
17 June	<b>City South News</b> – Local rugby team raising funds to fight MND	33,962	QLD
16 June	<b>Derwent Valley Gazette – Community rallies to raise funds for Jackie's journey</b> - case study about Jackie Chugg	2,311	TAS
16 June	<b>Manjimup Bridgetown Times – Active life slowed by devastating diagnosis</b> - case study about John MacDonald	2,921	WA
16 June	<b>The Age – Bountiful end to re-creation of Bligh's epic journey</b> - Don McIntyre's fundraising sail for the Sheffield Institute Foundation for MND	202,100	VIC
15 June	<b>Cairns Post – Bounty castaways set to reach W Timor</b> - Don McIntyre's fundraising sail for the Sheffield Institute Foundation for MND	25,626	QLD
15 June	<b>Hobart Mercury – Tassie skipper matches Bligh</b> - Don McIntyre's fundraising sail for the Sheffield Institute Foundation for MND	45,210	TAS
15 June	<b>Newcastle Herald – Sailors near end of quest to follow Bligh</b> - Don McIntyre's fundraising sail for the Sheffield Institute Foundation for MND	48,500	NSW
14 June	<b>Morning Bulletin</b> – case study about Denis Harris QLD	18,036	QLD
11 June	<b>Dalby Herald – Marie's kitchen legacy lives on</b> - case study about Marie Walton QLD	2,460	QLD
9 June	<b>Manjimup Bridgetown Times: Trekker to raise funds for disease</b> - raising money for MND Association by Richard Prince	2,921	WA
2 June	<b>That's Life – General News I Left my Husband for a dying man:</b> Two full page article and pictorial on Nigel who was diagnosed with MND at 36years and decided to find his childhood sweetheart, Carolyn. It tells about his battle with MND and his long reunion with Carolyn.	283,759	NAT
2 June	<b>Derwent Valley Gazette - General News Drive to buy Jackie car seat:</b> Article and pictorial about thirty year old Jacqueline Chugg, who suffers from MND. A cake and produce stall will be a fundraiser for Jackie to purchase a motorised swivel car seat.	2,311	TAS
2 June	<b>Fraser Coast Chronicle – General News – Public gets behind Bob:</b> Small article about Bob Carlson who doctors predicted would have died years ago after being diagnosed with MND. Picture of Bob and wife Jan Carlson	9,406	QLD
2 June	<b>Liverpool Champion – General News Bed-bound patient 'ignored':</b> Article about Tania Mason being exposed to bad conditions in a hospital. Tania was diagnosed with a form of MND at 22 years.	56,938	NSW
2 June	<b>Courier Mail – General News Charity the only bounty on this boat:</b> Article and	211,230	QLD

	pictorial about four sailors sailing from Tonga to Timor. The crew has already spent a month on the boat in tough conditions to raise money for MND. They have already raised \$83,000		
May 2010	<b>SA Life – General News</b> highlighted box displaying info on MND week including website		SA
May 2010	<b>Pittwater Life – General News</b> article and pictorial about a jockey who's second wife died of MND		NSW
30 May	<b>Catholic Leader – General News Art Campaign tells of disease:</b> Kym Hart, the son of iconic Australia artists, Kevin 'pro' hart, who died of MND three months after being diagnosed, is running an art campaign to also raise awareness of MND. Includes picture of Kym and school children painting.	13,000	NAT
30 May	<b>Sun Herald – Regional Changes QLD Pain but there's no sinking feeling:</b> Small article about three men who are sailing 4000 nautical miles to raise over \$250,000 for the Sheffield Institute Foundation for MND in England.	442,357	NSW
30 May	<b>Sunshine Coast Sunday – General News The special stories of a personal kind need telling:</b> Article and pictorial about a group of Sunshine coast volunteers who are helping palliative care patients write their biographies. Jude Payne has been diagnosed with MND and is a client who is having her biography written.	36,000	QLD
29 May	<b>Sunshine Coast Daily – General News Hospital stays can be made easier:</b> A small section of a larger article about what the Health Foundation still needs including alternative augmentative communication devises costing \$17,000 for palliative care patients with neurological deficits (MND).	31,778	QLD
28 May	<b>Newcastle Herald – Letters Message Board:</b> A small section of a thankyou notice from Margaret Ninness thanking those who donated at the MND fundraiser. She raised \$3500 for MNDA	48,500	NSW
28 May	<b>Southern Highland News – General News City in the Country:</b> Article and pictorial about a Sex and The City 2 premier for a fundraiser for MND.	28,08	NSW
27 May	<b>Collie Mail – General News – Lions back Bibbulmun walker –</b> Small article about the Collie Lions Club holding a raffle to raise money for Richard Prince, who is walking the Bibbulmun track to raise money for MND.	3,052	WA
26 May	<b>Take 5 Magazine General News What a corker–</b> Page 17, article and pictorial, Freelancer Sarah Marinos interviewed Peter Ruddock for Take 5 (weekly) magazine. Ruddock was diagnosed with MND and now collects and recycles corks to raise money to buy wheelchairs for people with MND. To date he has brought 12 wheelchairs	231,114	NAT
22 May	<b>Subiaco Post – General News Poppy would be proud:</b> article about Ruby Van Beem who is hosting a walk in memory of her grandfather who dies of MND. All proceeds raised from the walk will go to MND sufferers. Picture of Ruby, sister and friends walking.		WA
19 May	<b>Barossa &amp; Light Herald – General News Charity continues:</b> article and pictorial about Graham Harris who now donates money to the MND Association, following his wife's death last year from MND	21,104	SA
18 May	<b>Western Suburbs Weekly – Editorials On your feet for a cause:</b> Page 2, article on the increase in community walks to raise awareness or money for charities and	44,248	WA

	diseases. A MND walk to take place over the weekend is mentioned		
18 May	<b>Western Suburbs Weekly – General News Walk in memory of poppy:</b> Page 3, small piece about details of a charity walk hosted by Ruby Van Beem who's grandfather died of MND	44,248	WA
18 May	<b>Crows Nest Advertiser – General News Heritage branch manager has personal interest in motor neurone support:</b> article and pictorial about the Heritage branch manager, Julie Murphey, who raised money for MND by selling calanders. She raised \$3992 for MND.	1,200	QLD
17 May	<b>Port Macquarie – General News –</b> obituary and pictorial about Syd Hopkins life before he died of MND this year	5,414	NSW
15 May	<b>West Australian – General News –</b> article and pictorial about Tony Phan, a scientists who suffers from MND. Page 6	327 251	WA
14 May	<b>Muswellbrook Chronicle – General News –</b> article about Muswellbrook Golden Eagle soccer team playing and raising funds for MND	2,629	NSW
14 May	<b>Adelaide Advertiser – Boomer –</b> article and pictorial about Margaret Gilson who was diagnosed with MND last year	180 853	SA
13 May	<b>Terang Express – General News –</b> article about ten year old Courtney Ferris, telling about her grandmother's struggle with MND before her death. Picture of Courtney and her mum	1,450	VIC
13 May	<b>Albany &amp; Great Southern Weekender - General News –</b> Picture and small article about Richard Price about his walk along the Bibbulmun Track to raise money and awareness for MND	19 020	WA
12 May	<b>Maroochy Weekly – General news Motor Neurone</b> small piece on sunshine coast MND support group meeting	15 998	QLD
12 May	<b>West Wimmera Messenger – General News –</b> Small piece and picture on two mothers promoting the Blue Cornflower	800	VIC
12 May	<b>Beaudesert Times – General News –</b> article and pictorial about Marian Schwarz telling about the struggle her late husband's battle with MND	3,982	QLD
12 May	<b>Glasshouse Country News – Genera News –</b> small message about details of next meeting	8,900	QLD
12 May	<b>Gympie times – general news An extended family in time of grief</b> article on volunteering and the volunteers from Little Haven Palliative Care who looked after rod with MND and picture of volunteer worker	5,630	QLD
12 May	<b>Derwent Valley Gazette- General News Sitting out the autumn chills just the ticket for footy fans</b> article and pictorial fundraisers out on the streets in raising money for MND	2,311	TAS
11 May	<b>Albany Advertiser – General News Walkers aim for \$50 000</b> full page and pictorial about Richard princes 1000km walk, they hope to raise \$50K for research into MND	5,751	WA
11 May	<b>Albany Advertiser – general news plenty of dosh for PROSH–</b> pictorial and article on	5,751	WA

	WA students roaming the streets and raising money for charities including MND		
10 May	<b>Northern daily Leader – General News Community Calendar</b> – North West MND Support Group are holding a meeting with guest speaker and morning tea	7,454	NSW
9 May	<b>Adelaide Hills Weekender – General News – Hills community group lends a hand</b> article and pictorial about the 5C's getting involved in the walk to 'D'feet' MND in SA	21 440	SA
8 May	<b>West Australian – Travel – Business provides a helping hand</b> article on Balinese men who have set up travel in Bali for disabled or elderly people. The idea was grown when one of the men was caring for a man who had been wrongly diagnosed with MND. Picture of volunteer with patient	327 251	WA
8 May	<b>Bendigo Advertiser – General News A lingering Farewell</b> article and picture about Ron being diagnosed with MND. Mentions MND awareness week. Second picture of Ron's parents.	27 000	VIC
8 May	<b>Toowoomba Chronicle – General News Funds make celebrations even brighter</b> article about Judy Antonio, diagnosed with MND she encourages people to get involved with an MND support group if they are battling with the disease. Picture of Queensland CEO of MND	30 236	QLD
7 May	<b>Wimmera Mail – General News Plea for awareness</b> a woman who lost her husband to MND is making a public plea for people to become more aware of the condition	9,038	VIC
7 May	<b>Launceston Examiner – General News Calendar</b> has small paragraph on MND week	32 245	RAS
6 May	<b>Albany and Great Southern Weekender – General News Community Noticeboard</b> a snippet on Richard Prince walking the Bibbulmun Track raising money for MND	19 020	WA
6 May	<b>Latrobe Valley – General News – Sufferer on a team journey</b> , article and pictorial about man suffering from MND, article asks people to support MND week	34 899	VIC
6 May	<b>Ballarat Courier – General News – Frans is a man on a mission</b> – article and picture about Frans Vanderbom who was diagnosed five years ago with MND	18 631	VIC
6 May	<b>Albany and Great Southern Weekender- General News Community Notice Board</b> – a Perth man is looking for walkers to accompany him walking the Bibbulmun track to raise money for MND	19 020	WA
5 May	<b>Beaudesert Times – General News Week aims to raise awareness</b> – article on MND Week and encouraging all Australians to get behind the cause	3,982	QLD
5 May	<b>Wimmera Messenger – General News – Motor Neurone Disease Week</b> article about MND and MND week	1,900	VIC
5 May	<b>Penola Pennant General News Mayor steps in to lead development board</b> – the mayor has stepped in to chair the regional development Australia limestone coast as the old chair had to step down due to MND	1,000	SA
5 May	<b>Benalla Ensign – General news Urgent Action Needed</b> article page 4 in conjunction with MND week the MND Assoc is calling for urgent national action to improve disability services.	3,854	VIC
5 May	<b>Benalla Ensign – General News Walking the donation Talk</b> article and picture Rod Harris (CEO) MND ASSOC collecting cheque from Jim Myconos. 3 <sup>rd</sup> Annual walk to 'd-	3,854	VIC

	feet' MND raised \$63K		
5 May	<b>Pakenham Gazette – General News Search for cure</b> article and picture by Casey Neill Meike Hammond is sharing her heartache during MND week after losing her husband to the disease	8,171	VIC
5 May	<b>Buderim Weekly – General News Cruel Realities of MND</b> article and photo pg 6 by Christine Sheeran Christine speaks of her brother battle with MND and alerts people to the MND Support Group on the Sunshine Coast	14,161	VIC
5 May	<b>Maroochy Weekly – General News Wear Blue Cornflowers</b> brief article alerting people to support MND week by purchasing and wearing the blue cornflower	15,988	QLD
5 May	<b>Redcliffe and Bayside Herald Supporters rally in fundraising walk</b> article and picture of people joining in the fun walk - community support was fantastic as people walked and raised over \$1500 for MND, the money is going towards a litewriter to help people communicate when they lose the ability to talk.	34,486	QLD
5 May	<b>North West News – General News Little bit of blue for a Cause</b> promoting MND Week and encouraging people to buy the Cornflower on May 7	43, 352	QLD
4 May	<b>Mount Evelyn Mail – General News Search For Cure</b> article and picture by Casey Neill. Meike Hammond is sharing her heartache during MND week after losing her husband to the disease		VIC
4 May	<b>Ranges Trader Mail General News Search for Cure</b> page 1 article and picture by Casey Neill Meike Hammond is sharing her heartache during MND week after losing her husband to the disease	19, 975	VIC
4 May	<b>South Eastern Times – General News Brae takes over</b> small article page 5 about Mr Baker stepping down from Regional development Board Limestone coast due to suffering from MND	2237	SA
4 May	<b>Stirling Times – General News Raise Money for MND</b> small article about Richard prince who is doing a 1000km trek to raise money for Nedlands based MND assoc	38,323	WA
4 May	<b>Western Suburbs Weekly – General News Join Prince on Trek –</b> small article about Richard prince who is doing a 1000km trek to raise money for Nedlands based MND assoc	44,248	WA
4 May	<b>Bendigo Advertiser – Letters Rotary Helping to find a cure for MND</b> photo and article a letter from rotary (referring to a previous article about an MND sufferer)informing Bendigo readers of an initiative to find a cure for MND	14,582	VIC
3 May	<b>Portland Observer General News Surrender to this rare disease? Never!</b> Article and picture by Steve Roberston article about MND sufferer Murray Harvey, promoting MND week. Picture of Harvey and family	3,586	VIC
1 May	<b>Bendigo Advertiser; Journalist Claire Quirky</b> is writing a major feature on MND for the <b>More</b> section of paper incorporating comments from Ralph Warren and running cornflower image.	14,188	VIC
1 May	<b>Courier Mail – Careers Family man fighting disease:</b> Page 3, article and pictorial on Wollongong scientist, Justin Yerbury, is searching for a cure for MND after members of his family died from the disease	211,230	QLD

1 May	<b>Herald Sun Weekend</b> – Q&A section by Wendy Tuohy featured Judith Durham, mentions MND week and MND Australia website.	514,000	VIC
30 April	<b>Tumut &amp; Adelong Times – General News Stall to raise funds pg 2</b> street stall to raise funds and public awareness of MND.	3,035	NSW
30 April	<b>Musswellbrook Chronicle and Hunter Valley News</b> – Jane Kane (not on our contact list but contact through Carol) has submitted the media release and background info on MND Week to the editor of these two papers. Article published about MND Week and the Blue Cornflower and local activities including support for MND by local football club.	2,629	NSW
29 April	<b>Daily Telegraph – International News No Dignity in dumped lake ashes</b> article by Alexandra Williams in Geneva, refers to MND sufferer	359,171	NSW
29 April	<b>Herald Sun – Sports Confidential Mick’s Putting a Cork in It</b> article and pictorial with Mick Malthouse and Peter Ruddock at Olympic Park for MND Week.	514,000	VIC
29 April	<b>West Australian General News Brave mum beats the odds:</b> Cathy O’Leary interviewed Jacquelyn Alder, a 39-year-old mother who has MND with photo of her and her son	188,211	WA
29 April	<b>Toowoomba Chronicle General News RSVP Deadline:</b> Page 7, Notification of MND association Darlings Downs Support Groups 20 <sup>th</sup> Anniversary.	22644	QLD
29 April	<b>Bunyip Gawler SA General News Help in the fight against MND:</b> Page 12 small article with Information on MND and call for urgent needs for a rapid response to care needs	9700	SA
28 April	<b>Manningham Leader: Amazing Survivor Inspires a Legend P3</b> Shaun Turton interviewed Peter Ruddock and Paul Hudson with pictorial of Peter on his bike and Paul running for story for MND Week	45,286	VIC
28 April	<b>Melbourne Weekly General News MND Week</b> short article that included Five facts about MND and picture of a person in a wheelchair. Page 16	110,027	VIC
28 April	<b>Melbourne Weekly – General News MND WEEK</b> article and picture 5 Facts about MND	110, 027	VIC
28 April	<b>Redcliffe and Bayside Herald – General News Fund Raiser</b> – small article help raise funds for MND by taking part in the group walk	34,486	QLD
28 April	<b>Kalgoorlie Miner – General News Bounty re-creation voyage sets sail</b> article and picture of crew planning to recreate William Bligh’s famous voyage with all funds raised being donated to MND	5,612	WA
28 April	<b>Toowoomba Chronicle – General News Devonshire Tea</b> MND Assoc Darling Downs is having a morning tea to celebrate 20yrs of the support group	22,644	QLD
27 April	<b>AAP Newswire – National PAC: Bounty voyage will soon begin on Wednesday</b> article by Nicky Park crew planning to recreate William Bligh’s famous voyage with all funds raised being donated to MND		NAT
27 April	<b>Fremantle Cockburn Gazette – General News Mind over matter</b> article and pictorial on Jacquelyn with MND who has lived for 20 years past diagnosis, and has a son who is her inspiration. Page 5	17,627	WA
27 April	<b>Melville Times – General News Survivor defies the odds</b> article and pictorial on Jacquelyn with MND who has lived for 20 years past diagnosis and has a son who is her inspiration	33,864	WA
27 April	<b>Western Suburbs Weekly Perth – General News Son inspires survival fight</b> article and pictorial on Jacquelyn with MND who has lived for 20 years past diagnosis and has a son who is her inspiration	44,248	WA
27 April	<b>Western Suburbs Weekly Perth – General News Raising money through the lighter side of life</b> small article and pictorial university students in WA took to the streets to raise money, all funds going to MND Assoc of WA	44,248	WA

27 April	<b>Adelaide Advertiser – International News Yes I believe aliens exist but I wouldn't want to meet them</b> article with picture of Stephen Hawking article written by Fay Schlesinger, London Stephen Hawking a MND sufferer talks about his belief in aliens	180, 853	SA
27 April	<b>West Australian – International News Aliens exist but are best left alone</b> article written by Fay Schlesinger, London Stephen Hawking a MND sufferer talks about his belief in aliens	188,211	WA
27 April	<b>Melbourne Weekly Eastern –</b> interviewed and ran article on Peter Ruddock and MND Week. Ruddock suffers from MND. Picture of Ruddock, page 11.	101,876	VIC
27 April	<b>Knox Leader – General News Fight Against disease</b> article and picture of Marian Lowe. Marian Lowe is aiming to raise money for MND after her husband died of the disease by selling blue cornflowers during MND week	62,503	VIC
27 April	<b>Macarthur Chronicle – General News Joining forces to bring support in tough times</b> article by David Campbell depicting photo of 3 woman who provide support to MND sufferers. Macarthur Community have set up a support group to deliver support and care to MND sufferers and their families in their homes	77,193	NSW
26 April	<b>Herald Sun – Letters letter of the day</b> from Bruce and Judy marsh article about dawn service conducted by Colin Sinclair (subject of a previous story), service was attended by an MND sufferer who thoroughly enjoyed it	514,000	VIC
24 April	<b>Subiaco Post General News Peak hour prosh goes wild</b> article and pictures from University of WA raising money for PROSH charities. This years charities include MND, Clown Doctors and The Grey Man		WA
23 April	<b>Maryborough Advertiser – General News Community Info</b> - short article, Maryborough Community Centre has information on MND for all interested. Promoting MND week	3527	VIC
22 April	<b>Collie Mail General News – Scoping out walking spot:</b> Article and Picture about Richard Prince walking to raise money for MND	3052	WA
22 April	<b>Albany Advertiser – Letters Thanks for the funds</b> letter from Norma Freebury thanks all who donated money in a street appeal for MND	5,751	WA
22 April	<b>Stanhope Border Post – General News inspiring artworks on display at art gallery from tomorrow</b> article on Tom Spence and his artworks, Tom Spence is a MND sufferer	2469	QLD
22 April	<b>The Age – General News – Durham's voice stays pure despite blows.</b> Feature Article and picture on pg 7 of Judith Durham, in the article Durham talks about the loss of her husband to MND, refers also to the National scheme that the MND association are pushing to assist sufferers and carers	202, 100	VIC
22 April	<b>Wauchope Gazette – General News Motor Neurone gets Rotary help</b> article page 10 referring to MND week, the blue cornflower and why it is the symbol for MND	2,111	NSW
22 April	<b>Sun City News General News Richard's looking for mates:</b> Perth, page 3. Richard Prince will be walking the Bibbulmun Track to raise money and awareness of MND with photo of Richard	7,998	WA
21 April	<b>Weekly Times – General News Fundraiser hits the right note</b> article and picture fundraising dinner in Hunters Hill, Hunters Hill Rotary club Dr Keith Sansom presented a cheque for \$87k to MND Assoc	53, 950	NSW

20 April	<b>Albany Advertiser</b> - Local man will walk the Bibbulman Track to Kalamunda and the Golden Pipeline trail to Northam to raise money and awareness of MND – his sister has the disease. Also mentioned in General news section with a referral to page 3 story	5,751	QLD
20 April	<b>Bayside Bulletin</b> – renowned Australian artist Thomas Spence is now on show at Redland Art Gallery. He has MND which causes muscles to weaken and waste.	46,562	QLD
19 April	<b>Independent Financial Advisor – General News Shedding the Kilos</b> article and picture AON executive is losing weight he is being sponsored for \$420 for every kilo lost with the hope that he will raise up to \$15000 for MND AUSTRALIA	11,378	NAT
18 April	<b>Sun Herald – Regional Changes QLD All Decked out for epic sea trip:</b> Bounty re enactment will raise money for Motor Neurone Disease	442,357	NSW
17 April	<b>Sydney Morning Herald – Spectrum Interview Tony Judt:</b> Author Tony Judt reflects on his life and the impact of his motor neurone disease	353,878	NSW
17 April	<b>Canberra times other – irish scholar known for wit:</b> article on irish scholar who died and had MND	55000	ACT
17 April	<b>Adelaide Advertiser – Adelaide Confidential Take a stroll on the beach:</b> Walk to D'Feet mention	250,757	SA
16 April	<b>HCFfit@wwwell</b> – e-newsletter mentions MND Week		NAT
15 April	<b>Collie Mail General News Call for Companions along Bibbulmun track</b> - Local man will walk the Bibbulman Track to Kalamunda and the Golden Pipeline trail to Northam to raise money and awareness of MND – his sister has the disease	3052	WA
15 April	<b>Albany Advertiser General News Appeal aims for a cure</b> article and picture by Phobe Wearne– Local woman will hit the streets tomorrow to raise money for MND – she has been raising money and awareness for the last 20 years	5751	WA
14 April	<b>Bullsbrook Ellenbrook Advocate – General News Going walkabout for a good cause:</b> Local man will walk the Bibbulman Track to Kalamunda and the Golden Pipeline trail to Northam to raise money and awareness of MND – his sister has the disease. Also held a fundraiser on Easter Sunday at the Guilderton Golf Club which raised \$2500.	15013	WA
14 April	<b>Wentworth Courier General News Battling illness with info</b> article by Cate Broughton– Former nurse Ann-Marie Sutton-Coxon who is living with MND has set up a website to assist others with MND	48 370	NSW
14 April	<b>Northcote Leader general News Ticking off life's goals</b> article and photo by Julia Irwin - local man Simon Adams with MND races to achieve his 'bucket' list of things to do before MND takes his life	24,189	VIC
14 April	<b>Portside Messenger General News Common bond links to D-feet</b> article and picture-story on three women with a common bond having witness first hand the devastation of MND	32,903	SA
14 April	<b>Melbourne Weekly general news – for the record</b> – ensuring people remember the past, refers to man with MND – Feature article	110 027	VIC
14 April	<b>Melbourne Times general news – Memories are made of these</b> – ensuring people remember the past, refers to man with MND	98 252	VIC
14 April	<b>Melbourne Weekly Bayside general news –lifes stories</b> – ensuring people remember the past, refers to man with MND	74 224	VIC
14 April	<b>Emerald hill Weekly general news –memories are made of this</b> – ensuring people remember the past, refers to man with MND	42 367	VIC
14 April	<b>Weekly Times Messenger</b> – events page mentions Walk to D'Feet in Adelaide	62,952	SA

10 April	<b>Hills Gazette General News Trek for sister and MND awareness</b> article and photo – Local man will walk the Bibbulman Track to Kalamunda and the Golden Pipeline trail to Northam to raise money and awareness of MND – his sister has the disease		WA
7 April	<b>Avon Valley Advocate General News Richard Walks for a good case</b> – Local man will walk the Bibbulman Track to Kalamunda and the Golden Pipeline trail to Northam to raise money and awareness of MND – his sister has the disease	2,360	WA
7 April	<b>Preston Leader General News Ticking off life's goals</b> – local man Simon Adams with MND races to achieve his 'bucket' list of things to do before MND takes his life	38,294	VIC
7 April	<b>Guardian Messenger general news Common bond links need to D-Feet</b> - story on three women with a common bond having witness first hand the devastation of MND	70,812	SA
7 April	<b>Weekly Times Messenger general news Common bond links need to D-Feet</b> article and picture – story on three women with a common bond having witness first hand the devastation of MND	62,952	SA

**A complete list of all media wins for Global Day 2010 appears below:**

<b>Dates of media coverage</b>	<b>Details of the coverage</b>	<b>Circulation</b>	<b>State/Nat</b>
29 June	<b>Kalamunda Reporter – MND Global Day lunch</b> – pictorial from MND luncheon WA	12,523	WA
28 June	<b>Canberra Times – Taking strides to help those who no longer can</b> coverage of the Walk to D’Feet MND appeared on page one and three with full colour images of the event.	33,511	ACT
28 June	<b>Canberra Times online – <a href="http://www.canberratimes.com.au">www.canberratimes.com.au</a></b> – coverage of the Walk to D’Feet MND appeared on the homepage of the news website		ACT
26 June	<b>Canberra Times – Feet to help beat motor neurone disease</b> - an event listing with details for the Walk to D’Feet MND appeared on the page 18 Saturday with Claire Low section.	55,000	ACT
24 June	<b>Namoi Valley Independent – Help for Motor Neurone Disease sufferers</b> – mention of MND Global Day and the establishment of the North West support group.	3,012	NSW
23 June	<b>Bullsbrook Ellenbrook Advocate – Day raises MND awareness</b> - mention of MND Global Day and case study of Stephen Brown appeared on page one and page nine of the newspaper	15,013	WA
23 June	<b>Warren Advocate –More awareness for degenerative illness</b> - mention of MND Global Day	820	NSW
23 June	<b>Northside Chronicle – Global Day</b> - mention of MND Global Day	60,100	QLD
23 June	<b>Illawarra Mercury –MND our endless nightmare</b> - story by Justin Yerbury about MND for MND Global Day	26,997	NSW
22 June	<b>Kalamunda Reporter –Stephen battles cruel disease</b> - mention of MND Global Day and case study of Stephen Brown	12,523	WA
19 June	<b>Daily News – Raising awareness of MND</b> - mention of MND Global Day	3,344	QLD
7 June	<b>Canberra Weekly – D’Feeting Motor Neurone Disease</b> - event listing for Walk to D’Feet MND	38,000	ACT
1 June	<b>Northside Chronicle (Canberra) – General News Walk, run or ride to help raise money for research:</b> Article and Pictorial about Jemma O’Reilly who’s mother was diagnosed with MND and that she will participate in the Walk to D’Feet MND around the lake in Canberra.	40,277	ACT
27 May	<b>Canberra City News – General News – d’feet get walking again:</b> small section about details of the D’feet walk to raise money for MND	41,560	ACT